

Kabbalah Academy EUROPE 2018

Some Stats



5,957 Users



18 Languages



28 countries



43 teachers



17 courses



28 Moderators



1 product designer / Developer

Product design / Roadmap / Infrastructure Development / Servers set up - maintenance



1-3 WEB Admin (per site)

Uploading materials / Creating new pages / Manages users / Oversight



1-3 Moderator (per site)

Questions during live / Managing comments / Forums / emails etc



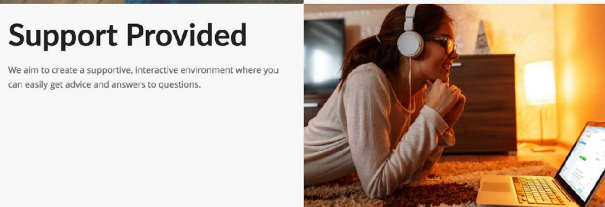
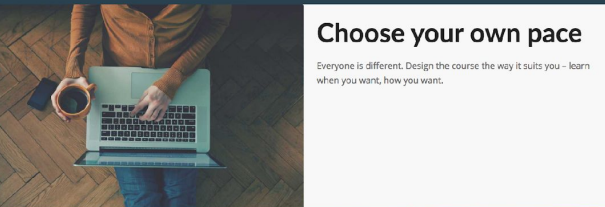
1-2 Editors (per site)

Focusing on specific sections of the site (blog, article of the day, library)

FEATUREs



Mobile friendly Multi-Lingual



Each site is administrated
independently
yet technical support is
centralised

Allowing to save cost (on
licensing) and time (on
maintenance) and also - save
on amount of technical
manpower needed.



What's contained in this free course?

- CONSOLIDATED KNOWLEDGE**
10 weeks of live fundamentals studies live from Israel with expert senior instructors.
- EDUCATIONAL OPPORTUNITIES**
Advanced = 10 weeks, ongoing graduate program lessons.
- DOWNLOAD WHAT YOU MISS**
If you miss a class for any reason, you'll find they are all available for free download following the live broadcast.
- LOCAL HELP**
After the lesson, engage with the content in greater depth with your local instructors.
- LEARNING COMMUNITY**
Free, optional access, to our web-based community of students where you can meet and ask questions between classes.
- TECHNICAL SUPPORT**
If you encounter any problems accessing or viewing lessons, our full-time staff of volunteers are available to assist you.

"I finally found it here a reliable course. It's so good to take part in this course and exchange with other students."



Charlotte
Germany

WHAT YOU GET FROM THIS FREE COURSE

- A firm foundation in the method of authentic Kabbalah.



Templating engine for easy landing page creation

STUDENT AREA

This is our virtual student hub, please make yourself at home!

Welcome to the Bnei Baruch student community in Europe. Here you will be able to access lessons but not only! We are building a complete environment for you to feel home and connect with others. Come back often, this place will evolve.



LEARNING MATERIALS & COURSES

We are currently preparing a brand new self-study course, for you to have a greater spectrum of old and new materials. *So, watch this space!*



MY COURSES

Your current selected courses



ALL COURSES

All currently offered courses



CLASSROOM

For live lessons, Q&A and events



LIBRARY

Archive of writings and authors

UPDATES

Here you will find important updates for students and member of the academy, regarding events and courses that you probably should know about

לחץ על התמונה כדי להקטין או להגדיל

הערה: לוח המודעות יוצג בצורה אופקית בלבד. לראות את כל התוכן, לחץ על התמונה כדי להקטין או להגדיל

Student Area

Learning materials & courses

Live Courses



BNEI BARUCH
KABBALAH

ACADEMY
IN EUROPE

Student Area

Courses

Kabbalah Conventions

About us

Blog



Classroom

You are here: Home / Student Area / Classroom

CLASSROOM



>> Translation

Live Chat

Yehudith 2/27/2018 7:59
Welcome to the 3rd course! We are here: <https://zoom.us/j/277718138>



Yehudith 3/6/2018 7:50
Good evening! We are here: <https://zoom.us/j/277718138>



Ulif 3/6/2018 9:11
Hi Yehudith, can you send the link for the last lesson again... as the lesson tonight has finished and I can't go thru the chat record. Thx and regards Ulif



Hasamo 3/8/2018 10:48
Hi all. Is this a chatroom for people based in the UK? Europe, maybe?



Enter message here



Send



Self Study



BNEI BARUCH
KABBALAH

AKADEMIE
IN EUROPA

Blog

Studentenbereich

Häufig gestellte Fragen

Kongresse

QL

f

de

en

„Kabbala enthüllt“

Aktuell 0 Lektionen von insgesamt 9 abgeschlossen

DNA



In Bearbeitung

DOKUMENT DIESER KURSES KONTAKTIEREN

Pro Einheit benötigst Du etwa 60 Minuten. Sieh dir zuerst das Video an. Lies dann den Ausschnitt aus den Quellen. Denk über das Gehörte nach, was es *bei dir und für dich* bedeutet. Schließe ab mit der Zusammenfassung. Versuche, die Fragen zu beantworten.

Bei Unklarheiten kontaktiere uns!

Zum besseren Verständnis der Fremdworte geht's hier zum [GLOSSAR!](#)

Viel Vergnügen und Erfolg bei „Kabbala enthüllt“



GLOSSAR - FREMDWÖRTER

Lektionen

Kabbala enthüllt – Folge 1, Grundlagen der Kabbala

Länge: 30 Minuten In Bearbeitung



Die Gründe, warum Kabbala „die verborgene Wissenschaft“ genannt wird. Die häufigsten Fehlarstellungen der Kabbala und warum keine dieser zutrifft. Verhüllung und Enthüllung.

Kabbala enthüllt – Folge 2, Wahrnehmung der Wirklichkeit

Länge: 30 Minuten



Unsere fünf Sinne halten uns davon ab, die wahre, ewige Wirklichkeit wahrzunehmen. Das Programm, das unsere fünf Sinne bedient, heißt „Egoismus“. Um die größere Wirklichkeit, die uns umgibt, zu kennen, müssen wir einen zusätzlichen Sinn entwickeln, den die Kabbalisten „sechsten Sinn“ nennen.

Kabbala enthüllt – Folge 3, Der Weg des Leidens und der Weg der Tora

Länge: 25 Minuten



Beschrieben werden die beiden Wege: Der Weg des Leidens und der Weg der Tora. Es liegt in der Hand Menschen, den Weg der Tora zu wählen, um in seiner spirituellen Entwicklung freiwillig voranzukommen und nicht durch Leiden „von hieren“ gestoßen zu werden.

Kabbala enthüllt – Folge 4, Die Kraft der Entwicklung und der Sinn des Leidens

Länge: 25 Minuten



Wir sind dazu gemacht, dem Genuss hinterher zu jagen und Leid zu vermeiden. Dies ist unsere angeborene Natur. Wir wollen immer das Angenehme und wollen stets vor dem Unangenehmen flüchten oder es vermeiden. Daher ist unser Fokus verschoben und wir sehen nicht das ganze Bild.

Kabbala enthüllt – Folge 5, Die vier Phasen des Direkten Lichts

Länge: 25 Minuten

Welcome to Lesson 1!

[CONTACT LESSON TEACHER](#)

"Preparation for studying The Zohar should be special and emotional. It should be a type of yearning like craving for a loved one. There are no words to describe it. This emotion should involve a little pain, a little desire, and a little love. It should be like a silent concern for the object of your desire, internal and constant, and a type of longing. It should be a preparation and not an assault. It shouldn't be crass or intellectual, but a true inner bonding."

- Excerpt from a Kabbalah lesson, Nov 13, 2009

In this lesson you will receive a basic introduction to the Zohar and the wisdom of Kabbalah. Good luck!

What is the book of Zohar? Why is it important to us now? And how can it help us?



Lesson Summary

1. The Zohar is the structure of nature itself, a system of laws that flow down in a chain of cause and effect in order to direct this world.
2. Our nature (as humans) is the desire to receive for self benefit, much more than I want for the benefit of others – egoism. This is what's called "corporeality" or "our world".
3. The very thought that the Zohar was constructed from is the complete inverse quality – the desire to bestow unconditionally – which is what the Kabbalists call "spirituality" or "the upper world".
4. The Zohar is a method of transforming ourselves, to bring our nature into balance with the underlying nature of existence itself.

Additional reading material

Below you will find a link to part 1 of the first chapter of the book "Unlocking the Zohar" by Dr. Michael Laitman.

Tip: You might find it helpful for your studies to print out physical copies of the readings.

[Part 1 - Time to Act](#)

Lesson topic: Zohar

[Lesson 2 - Language](#)

[Back to: Enter the Zohar](#)

Self Study Lessons

Lessons can contain

- Text
- Videos
- Images

Quiz with points

- Open format
- QCM
- Fill the blank
- etc.

Courses may have

- Dependencies (between lessons / courses / modules)
- Closed access (depending on level and memberships)

KABBALAH CONVENTIONS

Your spiritual hypercatalysers

KABBALAH CONVENTIONS ARE A
UNIQUE OPPORTUNITY TO DISCOVER
THE DEPTH OF KABBALAH FROM A
PRACTICAL PERSPECTIVE



UPCOMING INTERNATIONAL CONVENTIONS



NEW JERSEY 2018

THE NORTH AMERICAN CONVENTION

3 - 6 May 2018

We are pleased to announce that registration is now open for the North American congress in New Jersey. This is a one of a kind four day congress dedicated to the students in North America. Early registration is highly recommended!

Please visit the following link for all information and registration:
<http://one.kabbalah.info/>



UPCOMING CONVENTIONS IN EUROPE



BULGARIA 2018

19-21 of October 2018

Samokov Hotel in Borovets, Bulgaria (Awaiting confirmation)

More information will be provided soon...

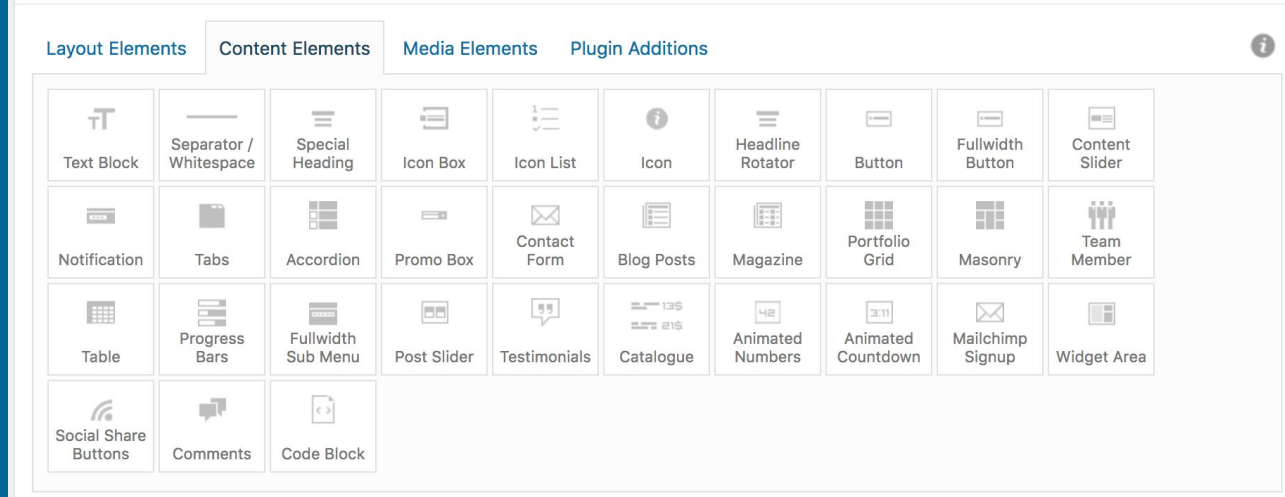


Conventions

Including

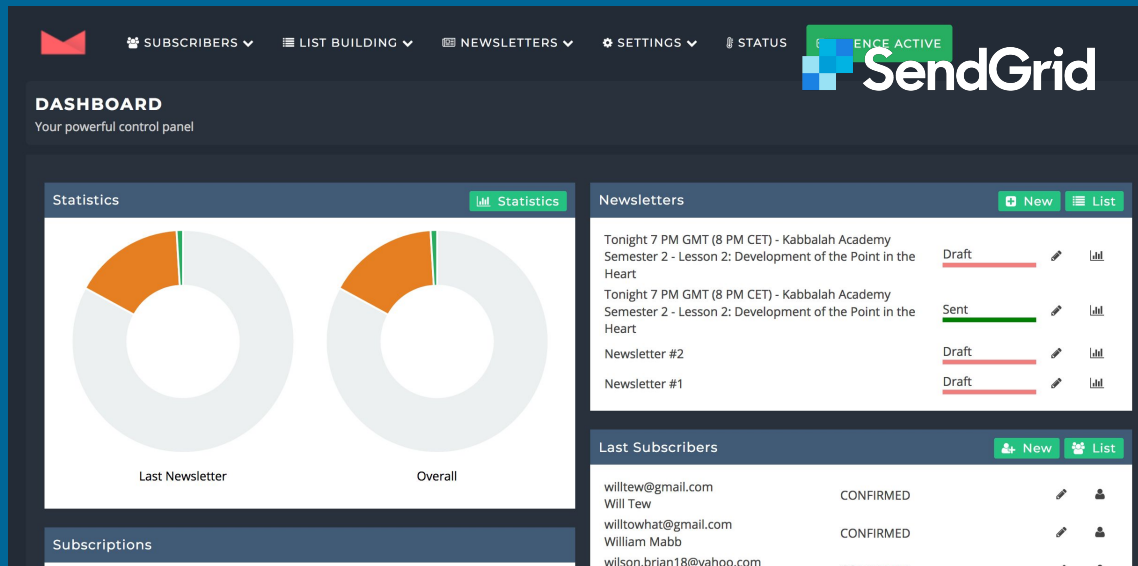
- Advertisements & registration
- selling tickets & Accommodation
- Registration
- Discounts (early bird / Coupons / Members)
- Built-IN CRM

Behind The Scenes



USER Friendly PAGE BUILDER

Facilitate the creation of new pages even for people with zero Wordpress experience.



Built-in Newsletter tool

With a newsletter building tool similar to mailchimp

Hello! Here's your recent email activity.

Wk

Mo

REQUESTS

16,954

DELIVERED

92.69%
15,715

OPENED

71.19%
12,069

CLICKED

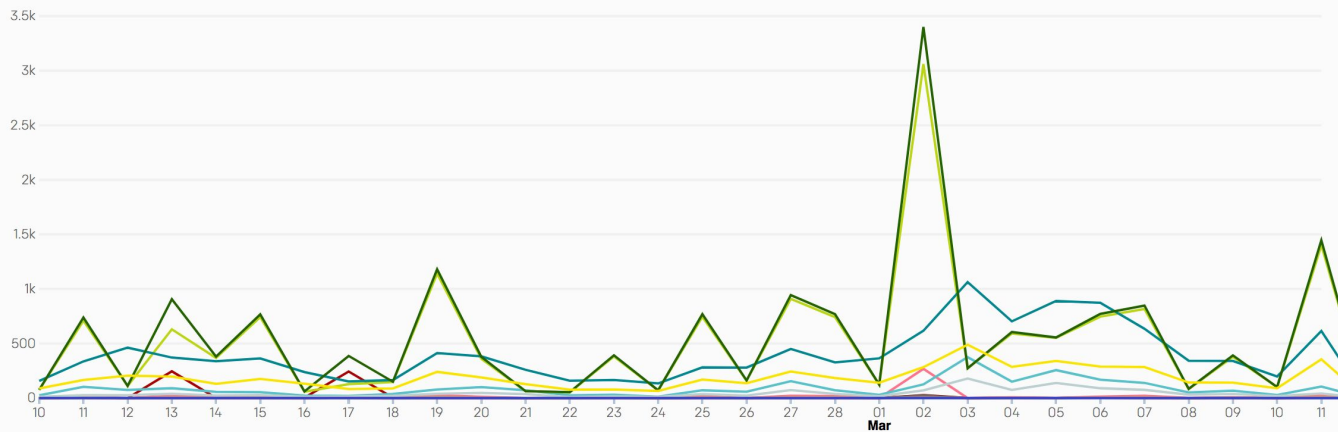
15.65%
2,653

BOUNCES

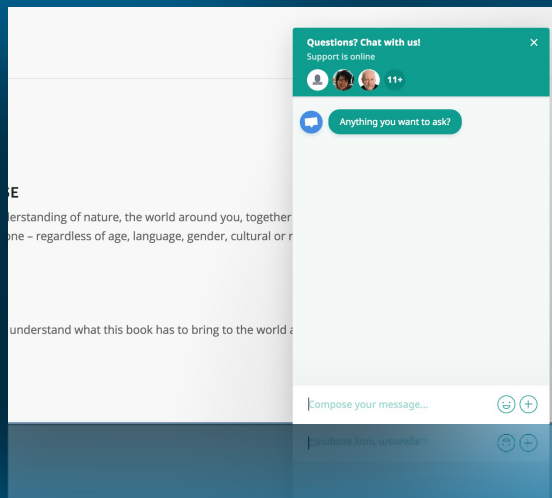
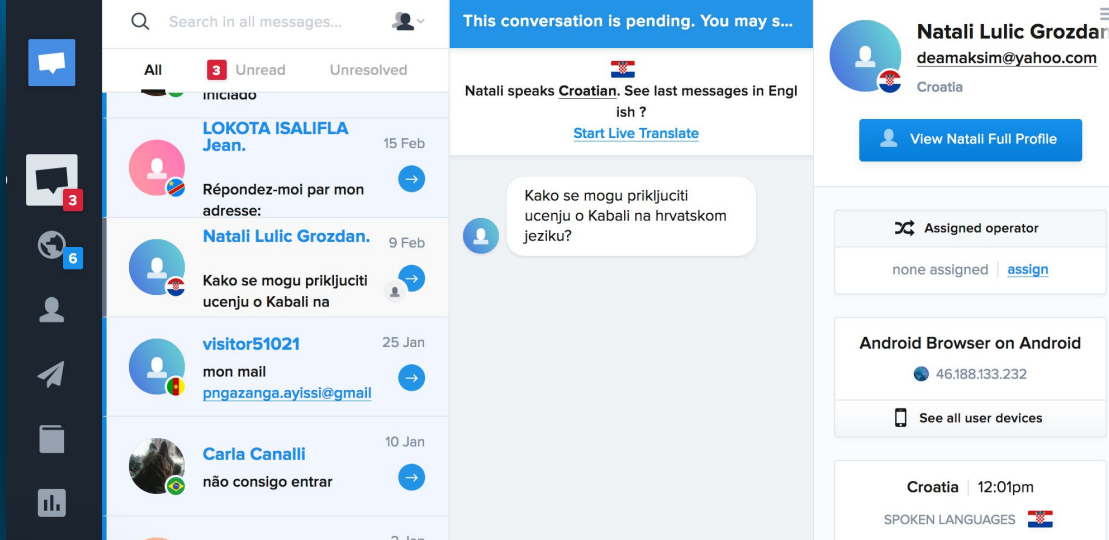
0.11%
18

SPAM REPORTS

0.02%
4



Sending through **SendGrid** powerful mail servers



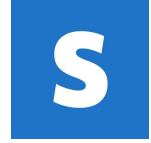
Live chat system

For all the languages on
the site

Technology



WORDPRESS **COMMERCE**



STRIPE

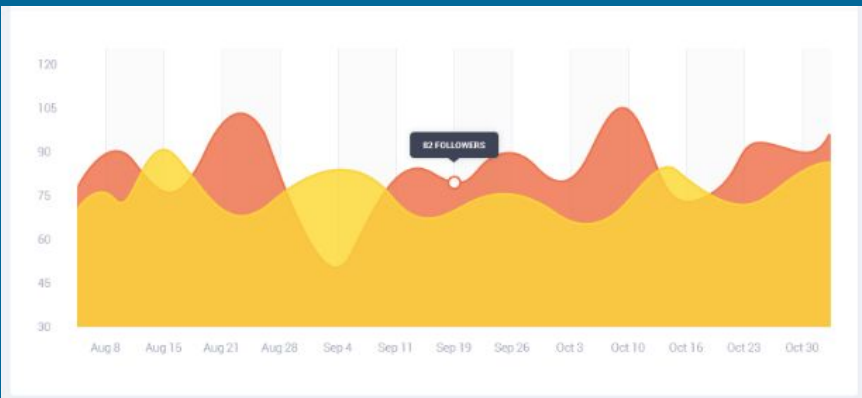


Further development

- For 2018 - First estimation (separate presentation needed)
 - Redesign (based on a user feedback from 2017)
 - GDPR compliance (European privacy law)
 - Bookshops integration (including multi-warehouse management for tax report purposes)
 - Advanced users statistics (integration between: courses, attendances, products, social media, and financials)
 - Gamification
 - Integration with Kabbalahmedia
 - Deploying commercial machine learning
 - Marketing automation scenario development
 - Integrating user generated content
 - Prototyping mobile application
 - SCORM / Tin Can evaluation

Extra

(Appendix on content automation)



Using available technology we can produce today adaptable capability to a learning management system and deliver a custom learning experience

Big DATA applied to content

content automation

- **INTEGRATION**

Automatic integration of content from BB resources (kabbalahmedia, etc.)

- **CROWDSOURCING**

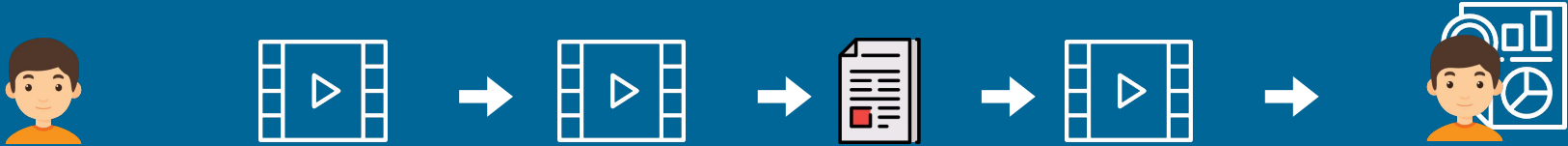
Reusing multiple points of data entries (“likes” during a live event, tags, categories users submitted)

- **GAMIFIED**

Providing point for being active on the platform

Adaptive Learning Environment

- Adapt to users and provide them content that match their taste and their unique persona
- Based on their previous choices, the system will serve them content that evolve
- Using machine learning and user profiling



Each piece of content consumed or not, integrated with the profile of the user (man, woman, young, old) is a piece of information that can be used to customise and adapt to content delivered

To be continued...